DISYS SPOTLIGHT

Using Business Intelligence & Automation to Compete Online

Today's retailer -- no matter how large or small -- is in a never-ending battle to gain ground in the fight against Amazon's marketplace dominance. While foot traffic is still desired, retailers can no longer thrive on it alone and must find innovative ways to attract customers & expand their opportunities beyondpassive shoppers in brick and mortar stores.

DISYS Knows

- **Massive Online Retailers Gutting In-Store Traffic:** Online price searching tools are making comparison shopping easier and cutting into in-person transactions
- **Customers Want 'Easy':** In the pursuit of the perfect deal, customers turn to apps for "anywhere access" and reliability -- changing that habit has proven difficult
- **Little Room for Online Error:** When it comes to shopping, consumers rarely give online retailers a second chance if the first buying experience isn't seamless

Real World Challenges

- **Deciding Where to Invest IT Dollars:** When resources are limited and you only get one chance to get it right, choosing the right technology to give your business an online facelift can be difficult
- **Getting Actionable Customer Data to Make Timely Decisions:** With fewer resources than the giants, valuable customer data can help reduce risk by predicting trends and helping retail executives prepare for calculated growth
- **Understanding Staffing Needs in the Online Marketplace:** When jumping from in-store focus to online, it is important to find tech talent that understands the marketplace and retail trends - not just backend technology
- **Coordinating Seamless Logistics:** From inventory to shipping, retailers must figure out how to monitor the supply chain in ways that preserve and enhance the customer experience from start to finish

How DISYS Meets These Challenges

- **Staffing**
  - Flexible and cost-effective staff, there as long as needed, addressing client's critical need for knowledgeable teams
  - Training in client-specific processes, without on-premises hassle
  - Client flexibility, allowing for easy conversion to FTE

- **Business Intelligence**
  - Expertise in multiple BI platforms like SharePoint, Open Text, FileNet to help Pinpoint Perfect Solution
  - Providing vital insight into business data through real-time data reporting
  - Improved operational efficiency via trend analysis
  - Enhanced system performance with access to historical data
  - Utilizing knowledge of more than 300 BI consultants to develop custom solutions perfect for your business

- **Process Automation Through the DISYS Automation Center of Excellence (ACE)**
  - Eliminating dual data entry tasks by identifying redundancies in current processes
  - Reducing errors by up to 95% by automated rule-based, multi-platform processing & decision-making
  - Increasing process output by connecting disparate systems at the user interface level
  - Global delivery centers worldwide for 24/7 delivery and support anytime, anywhere

- **Cloud Implementation**
  - Low cost cloud packages, where you only pay for what you use
  - Quick, efficient implementation thanks to long-standing partnership with industry-leading Amazon Web Services (AWS)
  - Implementation of DISYS' award-winning cloud management platform Sirro for Robust Automated Cloud Management
  - User-Friendly dashboards with real-time insight into use, capacity & issues for quick resolution
  - Support of all major enterprise applications, allowing for maximum ROI on IT spends
  - Big data processing & analytics, providing reports to make critical IT decisions

Why DISYS

DISYS offers solutions within the retail space that give clients the necessary tools to drive important business decisions. Whether it's customer-insight dashboards, efficient process automation or meeting critical staffing needs, the DISYS suite of services can help spawn growth and deliver ROI.