

INDUSTRY: Retail

DISYS SERVICE: Business Intelligence & Analytics

COMPANY: One of the world's leading home improvement chain with more than 2,274 stores worldwide.



BUSINESS CHALLENGE

- The Corporate Executive Team needed clearer insight into reporting and info management, with regards to product location, store selection and price optimization
- Key performance indicators need to be standardized for specific merchants
- Vast amounts of time was being spent creating monthly reports
- Accuracy of data reported was questionable
- Monthly report results were inconsistent due to lack of standardized processes



THE DISYS SOLUTION

- DISYS conducted analysis of the existing environment and designed and built a reporting datamart
- DISYS worked with client merchants to capture required list of operational and management reports
- Developed dashboards & management reports using Tableau
- Designed logical/physical data models
- Developed DTL protocols for extracting data from source systems
- Provided framework for delivering & expanding future reports



RESULTS & BENEFITS

- DISYS addressed vital reporting gaps & provided the client an efficient way to determine product placements & pricing specific to store
- Now, the store chain has key performance metrics that are delivered in a standardized format
- The client has established a reporting strategy for Price & Assortment Optimization
- Client now has a report rationalization approach containing a roadmap to develop additional reporting as needed