

# Retail and Consumer Goods

**D**igital Intelligence Systems Corporation (DISYS) has supported numerous customers in the Retail and Consumer Goods industry. For Fortune 500 clients, we have delivered a comprehensive portfolio of services ranging from Application Services, to Development and Testing, to Infrastructure Support.

Our customers' most recent successes have been achieved in the mobility and cloud environments, where DISYS excels in mobile app development and building expert cloud teams, including rare Hadoop developers to launch applications in the cloud.

## Case Studies

When one of the world's largest beverage and snack companies needed a minority partner to monitor their SAP implementation project, **DISYS delivered quality assurance resources to assess and preserve the health of the network and overall technical environment, allowing the customer to achieve improved credibility among internal stakeholders.**

### Business Challenge

- One of the nation's largest broadline retailers needed mobility offerings to enrich their customers' experiences
- The number of users accessing mobile application stores with smartphones will increase four-fold by 2013; the client knew they could no longer rely on antiquated media for advertising special prices, matching competitor prices, and keeping customers involved
- To implement their mobility offerings, the client needed experienced developers and Levels 1-3 Help Desk support

### The DISYS Solution

- As the client had already taken several steps toward a mobile presence, DISYS created a plan that included improving the user interface, applying real-time analytics, and launching a new mobile app
- Established expert teams to use the client's APIs in innovative and competitive ways
- Delivered highly specialized resources, including experienced iPhone developers
- Arranged for a Help Desk team of former Apple Geniuses to be in place for launch

### Results

- Client's X mobile app is rated one of the best retail mobile apps
- A better user experience thanks to expert development
- Improved operational performance by improving database customization
- On schedule to launch two new cloud applications



### Application Services

Access, ASP/VB6, ETL/Data Warehousing, .NET, C#, Java, Java API Struts, Tomcat, WebServices, WebSphere, DataStage, SQL, Python, SAP, ERP, PeopleSoft Development; Unix, Linux, Subversion, Java Integration; C# Programming; Quality Assurance & Operational Readiness Testing, Quality Assurance Engineering, BI/BO, Xelcius, Cognos, Crystal Reports

### Infrastructure Services

Exchange Administration; Network Administration, Testing, and Support; Database Administration (SQL, Oracle, PeopleSoft, MySQL); End User Computing; Systems Administration; SMS Administration; Database Architecture; iOS Network Support; Data Integration; Citrix Engineering

### Cloud Enablement Services

Hadoop; Cloud Processing; Force.com, Azure, Google PaaS Clouds; Amazon Web Services, Savvis, GoGrid, Rackspace IaaS Clouds; HP/IBM/Oracle Cloud Appliances; VMware, BMC, Citrix/RedHat, UEC, CA; Cisco, EMC, CSC Open Source BYOSS Clouds

### Mobile Solutions Implementation

iPhone App Development; Mobile Application Management; Application Architecture, Application Support Analysis

### Program Management

Program, Change, Asset, Technical Project, Project Management; Budget, Program, Business Analysis; Data Sourcing Analysis; Reports Development; Project Coordination; Training; Production Control; Delivery Management

### Support Services

Systems Support; Support Coordination, Network Support Analysis, System Support Analysis, Help Desk (SAP); Helpdesk Analysis; Customer Service

**DISYS**  
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